

## **Legend**

The promise of a new multi-million dollar campus for Avila College, the only private college for women located in Kansas City, is becoming a reality. The site for the new campus is at 119th and Wornall Road in the beautiful residential area of Red Bridge and Verona Hills.

The front cover spotlights the first building phase. On the left, reading top to bottom, are the dormitory, the Student Center, and the Fine Arts Center. All are planned for completion during 1964 and 1965.

Pictured at the right top is the completed academic building. Below it stands the administration-library building. Classes opened in these structures, in September, 1963. These buildings and the proposed buildings are the external evidence of a development program designed for the “Education of Generations” of young women.

## **“Education for Generations”**

The development program of Avila College is the outcome of a self-study made during 1960 and 1961. Undertaken because Avila College –then College of St. Teresa–was faced with important decisions concerning its future, the self-study hinged upon the answer to the question: should the college maintain its educational efforts in the Kansas City area?

The faculty recognized that future college growth was stunted by limited facilities on the 56th and Main Street campus. Studies were undertaken to determine the growth pattern of a private college for women within the Kansas City area, the possible attraction of the college, and the city, to young women living outside the area, and the faculty needed to provide outstanding education during the coming decade.

Results of student growth studies and the campus facilities needed to meet Kansas City needs led to the ten-year development program, “Education for Generations.” The educational project was conceived in realistic concepts and based upon aspirations of raising in Kansas City a private college for women equal to any woman’s college in the nation.

The following pages outline the basic plans of the “Education for Generations” program and the building program for 1964 and 1965.

# Facts about Avila College

Avila College, a liberal arts college for women owned and operated by the Sisters of St. Joseph of Carondelet of the Catholic faith, is open to all women regardless of race or creed. Founded in 1916, the college is fully accredited to grant the Bachelor of Arts and the Bachelor of Science in Nursing degrees.

The general aim of the college is to provide each student with the opportunity to develop intellectually, spiritually, morally, culturally, and professionally. Each student is encouraged to continue her personal development during her lifetime and to find fulfillment in service to her fellowman and God.

Since its founding, the college has educated more than 5,000 women, most of whom are from the Kansas City community. Another 5,000 women have attended continuing education courses and special programs of study offered regularly.

Approximately one-half of the 50-member faculty are Sisters of St. Joseph; the remaining half are lay men and women. In September, 1963, the enrollment was 278 full-time students and 177 part-time students. An additional 200 children enrolled in art and music enrichment classes, and 342 adults enrolled in continuing education classes. Between 500 and 600 students attend the annual summer sessions.

Students major in these fields: one-third in teacher education; one-third in nursing; and one-third in liberal arts and science. Yearly, 11% of the graduates receive fellowships to leading universities, attesting to the academic scope, value, and development of an Avila College education.

## **Future Influence of Avila College**

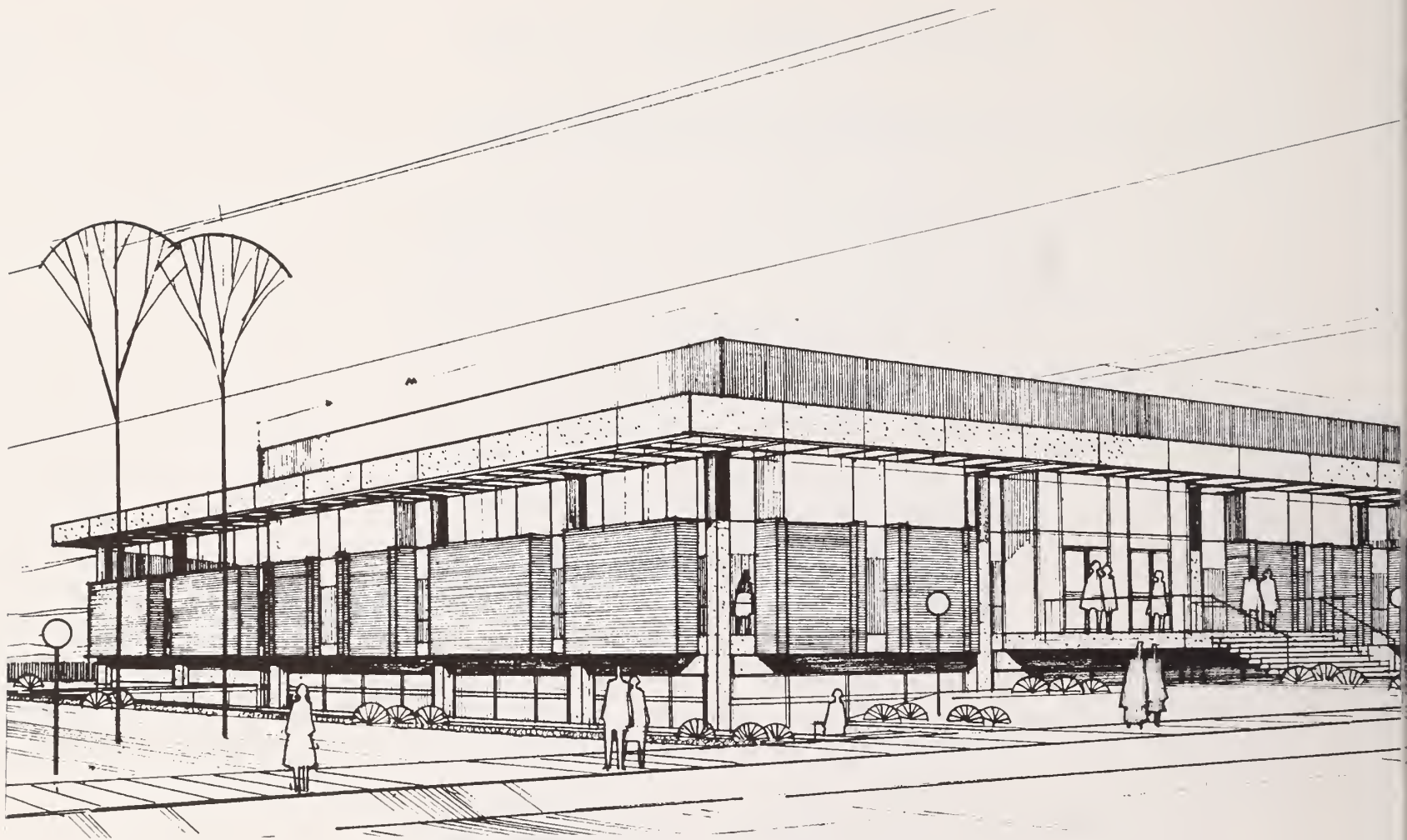
Projected student enrollments during the 1962-1972 decade formed the basis for the total "Education for Generations" program. Realistically calculated upon present enrollment in area high schools and requests from prospective resident students, the student population should reach 1,000 by 1969 and an additional 2,000 attending classes as part-time students.

Between 1963 and 1972 an expected 4,000 freshmen will enter the college. Graduating classes will increase three-fold. Such increases mean that each year between 100 and 200 Avila graduates will help to alleviate the teacher-shortage gap; 100 or more Avila graduates will enter community health agencies and hospitals as professional nurses; similar numbers will take positions in business and industry.

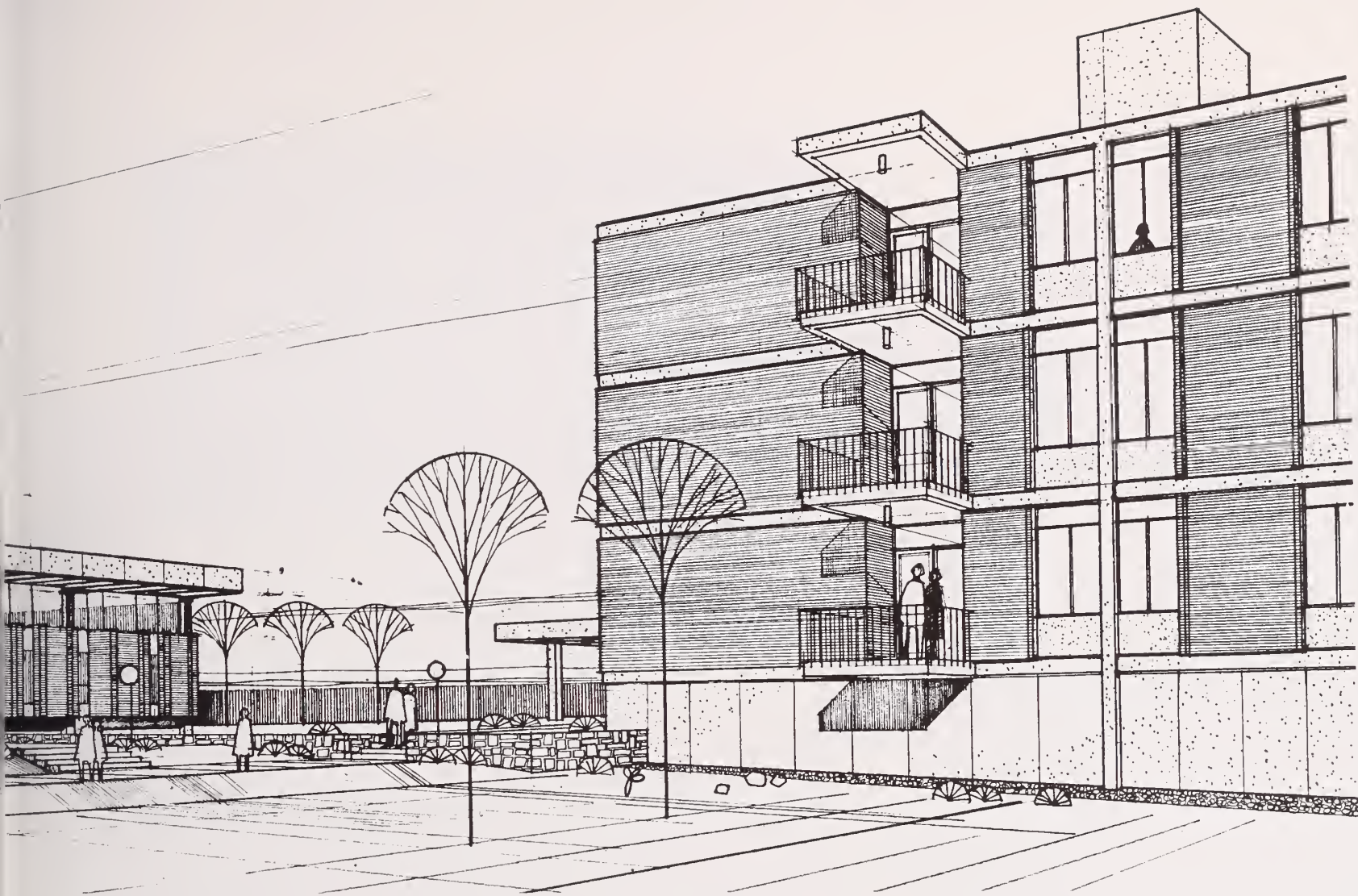
To provide adequate instruction for these students, the faculty roster must increase 50%; programs of education must be implemented, strengthened, or redesigned. The annual budget must rise from its present \$450,000 to \$1,000,000.

Facilities on the campus must multiply through completion of the present building program and two additional building phases. During 1965-67 an auditorium, the second dormitory, library, and residence for faculty must be added. During 1967-71 a second classroom, Special Education Center, dormitory, and chapel must rise to bring the campus to thirteen buildings with classrooms, laboratories, and related educational units sufficient for the student enrollment of 1,000.





The Student Center, above, and the dormitory, at the right above, will be completed during 1964-65 academic year. A \$1,081,000 government loan will finance



the major construction cost. Avila College will add \$89,000 to the Student Center to erect a center adequate to serve the Kansas City area students and the dormitory students.

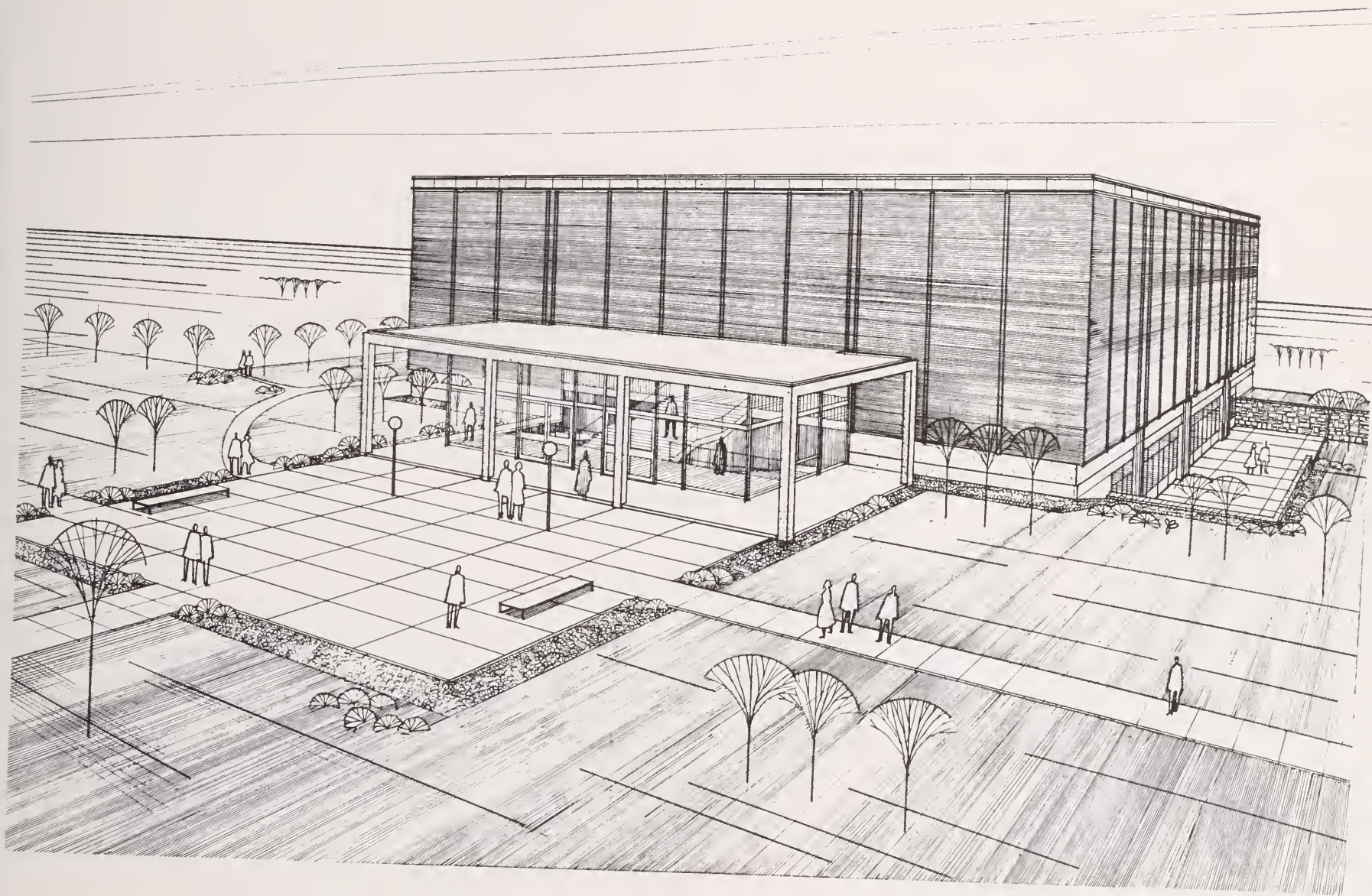




## Fine Arts Center

The cultural activities of drama, music, and art will flourish on the Avila campus in the Fine Arts Center sketched on the opposite page. Until the Center is completed in 1965, students will get maximum usage from temporary quarters on the ground floor of the Margaret O'Rielly Hall. Drama and musical productions must be limited, lectures curtailed, audiences numbered until the Center is completed. Included in the plans are a Little Theater; classrooms for speech and drama; art galleries, sculpture, painting, and ceramic workshops; music rooms for instruction in piano, organ, and voice, and sound-proofed practice rooms. The Center is conservatively estimated at a \$500,000 cost.





*Sister Joan Louise of the college art faculty is pictured with one of two original sculptures she is executing for the new campus. Here a statue of St. Joseph the Worker overlooks the west wing of O'Rielly Hall.*



## Costs for 1964-1965

	<i>Cost</i>	<i>How financed</i>
Dormitory and		College funds and
Student Center...	\$1,170,000	40-year government loan
Furnishings.....	125,000	Continuing Support Program
Fine Arts Center ....	\$ 500,000	Community support, college funds
Furnishings.....	125,000	Continuing Support Program

The first buildings on the new campus were financed by an outright gift of \$1,000,000 from the Sisters of St. Joseph of Carondelet and \$250,000 of college building funds. The campus was purchased from the estate proceeds of Margaret O'Rielly, a member of the first college graduating class. Furnishings in the buildings, costing \$125,000 were obtained through the first year of a Continuing Support Program.

The Continuing Support Program was organized in 1962 by Envoys for Avila College, businessmen from the Kansas City community who are working to help the college administration realize the building program.

During 1964 and 1965 the goal of the Envoys will be to raise \$125,000 each year for the Continuing Support Program. In addition the college will be seeking funds for the Fine Arts Center.

## Investment Opportunities

Fine Arts Center .....	\$500,000
Auditorium.....	22,000
Cafeteria.....	10,000
Fine Arts Classroom.....	1,000
Dormitory Living Room.....	4,000
Private Dining Room.....	900
Fine Arts Center Lounge.....	750
Dormitory Activity Room.....	850
Student Center Office.....	400

## Return on Investments in Avila College

Investing in Avila College is good business. The college will add building revenues, business activity, and student revenues to the Kansas City economy. From Avila College come educated women, women who provide the ideas and inspiration behind much of the present and future growth of the community. Through educated women knowledge and insight are exploded within society as these women give their talents as teachers, nurses, business women, wives and mothers.



**"Education for Generations"**